

Profile

Name : Dr.D.MANJULA

Designation : ASSISTANT PROFESSOR

Date of Joining : 26-06-2013

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EDUCATIONAL QUALIFICATION:

Course	Name of the Institution	Duration
B.Com.,	Madurai Kamaraj University, Madurai (DDE)	2002-2005
M.Com.,	V.P.M.M.Arts and Science College, Krishnankoil	2006-2008
B.Ed.,	Sri Sundareswari Educational College, Sriviliputtur	2008-2009
M.Ed.,	S. V. C College of Education, Puliangudi	2009-2010
Ph.D.,	Ayya Nadar Janaki Ammal College, Sivakasi Madurai Kamaraj University, Madurai	2016

TEACHING PROFILE

Sl. No	Name of the Institution	Designation & Department	From	To	Total Years
1.	Rajapalayam Rajus' College	Assistant Professor Department of Commerce with Computer Applications	26-06-2013	02-03-2016	3
2.	Rajapalayam Rajus' College	Assistant Professor PG Department and Research Centre in Commerce	04-03-2016	Till Date	9
Total Teaching Experience					12

Recognition as Research Guide : Yes

1. Year of Recognition : 2023

2. No. of Scholars Completed : - Ongoing: -

LIST OF RESEARCH PUBLICATIONS/BOOKS/BOOK CHAPTERS

S. No	Title of the Paper	Journal Name	ISSN / ISBN	Year
1.	Analysis of QWL of Employees in Private Sector Commercial Banks –Application of Discriminant Analysis	ABHINAV National Monthly Refereed Journal of Research in Commerce & Management	ISSN– 2277– 1166	September 2014
2.	The Relationship between Quality of Work Life and Socio – Economic Status of Employees in Private Sector Commercial Banks in Virudhunagar District	Asian Journal of Research in Social Sciences & Humanities	ISSN 2250 – 1665	November 2014
3.	Factors influencing Quality of Work Life of Employees of Private Sector Commercial Banks	Vinimaya, National Institute of Bank management	ISSN 0970 – 8456	March 2016
4.	Labour Problems in polymer Units in Virudhunagar District	ABHINAV, International Monthly Refereed journal of Research in Management & Technology	ISSN– 2320– 0073	December 2016
5.	A Study on Working Capital Management in Ramco Cements Ltd.	Innovative Advances and Challenges in Management, VHNSN College, Virudhunagar	ISBN – 978 -93 -81723-78-4	October 2017
6.	Ratio Analysis on Working Capital Management	Devanga Arts College MANAS- (A Multidisciplinary Research Journal)	ISSN – 0976- 8130	December 2017
7.	An Analysis of Skewness of Labour Problems of Polymer Units in Virudhunagar District	Research journal of SRNMC	ISSN 2395 – 7085	February 2018
8.	Business Environment in India	Sadakath- A Research Bulletin	ISSN 2347- 7644	March, 2019
9.	International Journal of Analytical and Experimental Modal Analysis	Funding Support for MSMEs UGC CARE GROUP - II	ISSN 0886- 9367	August , 2019
10.	Awareness of Health Insurance among Rural Area in Virudhunagar District	Our Heritage UGC CARE GROUP - I	ISSN: 0474- 9030	February- 2020

11.	Attitude of Female Entrepreneurs in Digital Marketing	Emerging Trends and Innovations in Business, Commerce and Management for Sustainable Entrepreneurship	ISBN – 978-93-5737-352-4	December 2022
12.	Recent Trends in Corporate Social Responsibility	DOGO Ransang Research Journal UGC CARE GROUP - I	ISSN-2347-7180	April 2023
13.	Startups in India	Book	ISBN-9789334143416	December 2024

CORPORATE ROLES

S.NO	Designation	Committee / Cell / Club	Year
1.	Criteria III Head	IQAC	2016-2020
2.	Member	Examination Committee	2017 - 2020
3.	Coordinator	Research Cell	2018-2019
4.	Coordinator	IPR, IIC	2020 – Till Date
5.	Coordinator	Research Cell	2023 – Till Date

PROGRAMMES ATTENDED/PARTICIPATED

Programme	Name of the University	Number of Programmes Attended
Orientation	Bangalore University (From 07.11.2017 to 05.12.2017)	1
Refresher Course	Madras University (from 18/11/2020 to 01/12/2020) Jamia Millia Islamia University, Hyderabad (From 03/11/2022 to 17/11/2022)	2
FDP	Ramanujan College, New Delhi (Offline) (from 23/05/2018 to 29/05/2018) Online FDP	1 More than 50
PDP	Panel Discussion Participation Pandit Deendayal Petroleum University (15/05/2020) ATMIYA University (28/05/2020)	2
Short Term Courses	IIT, Madras (Offline) (from 20/05/2019 to 34/05/2019) Online Short term Courses	1 3